

# TRUTH Media Resources Artwork Request Form

To obtain permission to use artwork, print out a copy of this form, fill out the information, and fax the completed form to Barbara Bowden, Tobacco Prevention and Control Program- Fax #: 801.538.9303. If you have any questions please telephone: 801.538.6842 or 1.877.220.3466

Material submitted by: \_\_\_\_\_ Submitting Agency: \_\_\_\_\_  
Name of Ad Requested: \_\_\_\_\_ Date Submitted: \_\_\_\_\_  
Target Audience: \_\_\_\_\_ Distribution Dates (beginning and end): \_\_\_\_\_  
Distribution Plan: \_\_\_\_\_

I plan to use (please circle one): Existing Artwork | Existing Text | Both Existing Artwork and Text|

**If you plan to modify the artwork/text, please provide a copy of the modified work for review.**

Media type (circle one): | Newspaper ad | Radio Ad | Billboard Ad | Flyer | Poster || Busboard | Brochure |  
Incentive Item | (please specify) \_\_\_\_\_

**Why is the message appropriate for the targeted population?**

---

---

---

**For TPCP only:**

APPROVED Y N

Comments/Recommendations: \_\_\_\_\_

Signature: \_\_\_\_\_ Today's Date: \_\_\_\_\_

4-7-2004