

**Utah Youth Media Survey
Final Instrument for 2017-2018**

Welcome Page:

Welcome to the Utah Youth Media Survey and thanks for your participation! Please make sure to:

Give yourself enough time to complete the survey in one sitting - about 15-20 minutes.

Don't use the "back" button on your browser - if you need to go back to an earlier question, please use the "previous" button at the bottom of the survey screen.

To begin the survey, please have your log-in ID ready, and click the "next" button.

Log-in Page:

Please enter your log-in ID below to begin the survey. The log-in ID is case sensitive.

Log-in ID:

Consent Page:

[IF HIDDEN INCENTIVE ELIGIBILITY VARIABLE = "YES"]

You have been selected to be part of a research study that will take about 15-20 minutes to complete. You will be asked questions about tobacco use, exposure, and attitudes; asked a few background questions; and a few questions after you watch anti-tobacco advertisements. The goal of this survey is to provide information on how Utah teens and young adults use media and your opinions of anti-tobacco advertisements.

Your answers will be kept private, and no personal information will be passed on to the sponsors of this study. Also, your name and other personal information will never be connected with your answers. The data collected for this research study will all be combined before it is analyzed. Although we will not share your answers with your parents or school, if they are using internet tracking software on this computer, they may be able to see what you are doing when you complete this research survey online.

There are no physical risks in being part of this study. However, it is possible that you could find some of the questions to be sensitive. If you think a question is too personal, you can decide not to answer it. Being part of the survey is your choice, and you can quit at any time.

This survey is being conducted for the Utah Department of Health by RTI International (www.rti.org), a non-profit research organization that conducts studies on many types of health and social issues. If you have any questions about the study, you may contact the survey

programmer Denise Dickinson by e-mail at ddickinson@rti.org. If you have any questions about your rights as a study participant, or if you have concerns or complaints, or if you think you have been injured, you may contact RTI's Office of Research Protection at 1-866-214-2043 (a toll free number).

As thanks for your participation, you will be entered into a drawing for a tablet computer. You can only take the survey once and be entered into the drawing once.

I have read and understand the information provided above and the study purpose and procedures are clear to me.

- Yes- I wish to participate in this study (1)
- No - I do not wish to participate in this study (2)

[IF CONSENT = 2 THEN TERMINATE; “Thank you for your time”]

Consent Page:

[IF HIDDEN INCENTIVE ELIGIBILITY VARIABLE = “NO”]

You have been selected to be part of a research study that will take about 15-20 minutes to complete. You will be asked questions about tobacco use, exposure, and attitudes; asked a few background questions; and a few questions after you watch anti-tobacco advertisements. The goal of this survey is to provide information on how Utah teens and young adults use media and your opinions of anti-tobacco advertisements.

Your answers will be kept private, and no personal information will be passed on to the sponsors of this study. Also, your name and other personal information will never be connected with your answers. The data collected for this research study will all be combined before it is analyzed. Although we will not share your answers with your parents, legal guardians, or school, if they are using internet tracking software on this computer, they may be able to see what you are doing when you complete this research survey online.

There are no physical risks in being part of this study. However, it is possible that you could find some of the questions to be sensitive. If you think a question is too personal, you can decide not to answer it. Being part of the survey is your choice, and you can quit at any time. Your decision to participate or not participate in this study will not affect your participation in the [Treatment Facility Name] program or any decisions regarding your release from [Treatment Facility Name].

This survey is being conducted for the Utah Department of Health by RTI International (www.rti.org), a non-profit research organization that conducts studies on many types of health and social issues. If you have any questions about the study, you may contact the survey programmer Denise Dickinson by e-mail at ddickinson@rti.org. If you have any questions about your rights as a study participant, or if you have concerns or complaints, or if you think you have

been injured, you may contact RTI's Office of Research Protection at 1-866-214-2043 (a toll free number).

As thanks for your participation, you will be entered into a drawing for a tablet computer. If you are selected as the winner, to comply [Treatment Facility Name] rules, you will receive the tablet computer when you leave [Treatment Facility Name]. You can only take the survey once and only be entered into the drawing once.

I have read and understand the information provided above and the study purpose and procedures are clear to me.

- Yes- I wish to participate in this study (1)
- No - I do not wish to participate in this study (2)

[IF CONSENT = 2 THEN TERMINATE; “Thank you for your time”]

Q1 How old are you?

[DROP DOWN MENU OF AGES]

- 12 years old or younger (1)
- 13 years old (2)
- 14 years old (3)
- 15 years old (4)
- 16 years old (5)
- 17 years old (6)
- 18 years old (7)
- 19 years old (8)
- 20 years old (9)
- 21 years old (10)
- 22 years old (11)
- 23 years old (12)
- 24 years old (13)
- 25 years old or older (14)

[IF Q1 = 1 OR 14 THEN TERMINATE; “Thank you for your time but only those between the ages of 13 years old and 24 years old are eligible to participate.”]

Q2 To start the survey, we have a few questions about tobacco use.

Throughout the survey, when you see the term “vape products,” it refers to products such as “e-cigarettes,” “vape pens,” and “mods” that run on a battery and produce vapor instead of smoke.

Have you ever tried...

		Yes (1)	No (2)
A	cigarettes, even just one puff?	<input type="radio"/>	<input type="radio"/>
B	cigars, cigarillos, or little cigars, even a puff?	<input type="radio"/>	<input type="radio"/>
C	tobacco in a hookah or waterpipe?	<input type="radio"/>	<input type="radio"/>
D	vape products such as e-cigarettes, vape pens, or mods?	<input type="radio"/>	<input type="radio"/>
E	chewing tobacco, snuff, or dip?	<input type="radio"/>	<input type="radio"/>
G	snus (moist smokeless tobacco usually sold in small pouches)?	<input type="radio"/>	<input type="radio"/>

[IF Q2A = 1]

Q3 About how many cigarettes have you smoked in your entire life?

- 1 cigarette (2)
- 2 - 5 cigarettes (3)
- 6 - 15 cigarettes (about half a pack) (4)
- 16 - 25 cigarettes (about a pack) (5)
- 26 - 99 cigarettes (more than a pack but less than 5 packs) (6)
- 100 cigarettes or more (5 packs or more) (7)

[IF Q2A = 1]

Q4 How old were you when you first smoked a cigarette, even just a puff?

[DROP DOWN MENU OF AGES]

not used in most recent report

- 10 years old or younger (2)
- 11 years old (3)
- 12 years old (4)
- 13 years old (5)
- 14 years old (6)
- 15 years old (7)
- 16 years old (8)
- 17 years old (9)
- 18 years old (10)
- 19 years old (11)
- 20 years old (12)
- 21 years old (13)
- 22 years old (14)
- 23 years old (15)
- 24 years old (16)

[IF Q2D = 1]

Q5 How old were you when you first used a vape product (e-cigarettes, vape pens, or mods)?

- 10 years old or younger (2)
- 11 years old (3)
- 12 years old (4)
- 13 years old (5)
- 14 years old (6)
- 15 years old (7)
- 16 years old (8)
- 17 years old (9)
- 18 years old (10)
- 19 years old (11)
- 20 years old (12)
- 21 years old (13)
- 22 years old (14)
- 23 years old (15)
- 24 years old (16)

Q6 If you have ever tried a tobacco product, which one did you try first?

- I have never tried any tobacco product (1)
- Cigarettes (2)
- Cigars, cigarillos, or little cigars (3)
- Vape products such as e-cigarettes, vape pens, or mods (5)
- Chewing tobacco, snuff, or dip (6)
- Snus (moist smokeless tobacco usually sold in small pouches) (7)
- Other (other)

Q7 During the past 30 days, on how many days did you...

		0 days (1)	1 - 2 days (2)	3 - 5 days (3)	6 - 9 days (4)	10 - 19 days (5)	20 - 29 days (6)	All 30 days (7)
A	smoke cigarettes?	<input type="radio"/>						
B	smoke cigars, cigarillos, or little cigars?	<input type="radio"/>						
C	smoke tobacco in a hookah or waterpipe?	<input type="radio"/>						
D	use vape products such as e-cigarettes, vape pens, or mods?	<input type="radio"/>						
E	use chewing tobacco, snuff, or dip?	<input type="radio"/>						
G	use snus (moist smokeless tobacco usually sold in small pouches)?	<input type="radio"/>						

[IF Q7A = 1]

Q8 How frequently have you smoked cigarettes during the past 30 days?

- Not at all (1)
- Less than 1 cigarette per day (2)
- 1 - 5 cigarettes per day (3)
- About 1/2 a pack (10 cigarettes) per day (4)
- About 1 pack (20 cigarettes) per day (5)
- About 1 1/2 packs (30 cigarettes) per day (6)
- 2 or more packs (40 or more cigarettes) per day (7)

[IF Q7A ≠ 1]

Q9 Do you want to stop smoking cigarettes?

- Yes (1)
- No (2)

[IF Q2A = 1]

Q10 During the past 12 months did you stop smoking for one day or longer because you were trying to quit smoking?

- I have not smoked in the past 12 months (1)
- yes (2)
- no (3)

[IF Q9 = 1]

Q11 Which of these resources do you think would help you quit smoking cigarettes? (select all that apply)

- A class offered at school that teaches you how to quit smoking (1)
- A class offered outside of school that teaches you how to quit smoking (2)
- Referral to the Utah Tobacco Quitline for telephone counseling (3)
- Online smoking cessation program with a quit coach (4)
- Website with smoking cessation resources (5)
- Information that helps you quit smoking on your own
- Other (Please specify) _____ (6)

[IF Q7A OR Q7B OR Q7C OR Q7D OR Q7E OR Q7G GT 1]

Q12 Have you heard of any of the following resources for quitting smoking, vapes, or other tobacco products?

	Yes (1)	No (2)
Utah's telephone quitline, 1-800-QUIT-NOW		
Waytoquit.org		
Ending Nicotine Dependence (END) Classes		
Offender Solutions Smoking/Tobacco Class		
Other (Please describe: _____)		

[IF Q7A OR Q7B R Q7C OR Q7D OR Q7E OR Q7G GT 1]

Q13 In the past 12 months, have you used any of the following resources for quitting smoking, vapes, or other tobacco products?

	Yes (1)	No (2)
Utah's telephone quitline, 1-800-QUIT-NOW		
Waytoquit.org		
Ending Nicotine Dependence (END) Classes		
Offender Solutions Smoking/Tobacco Class		
Other (Please describe: _____)		

[IF Q7A = (1 OR MISSING)]

Q14 Please read each of the following questions and choose a response option.

		Definitely Not (1)	Probably Not (2)	Probably Yes (3)	Definitely Yes (4)
A	Do you think you will try a cigarette soon?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
B	Do you think you will smoke a cigarette at any time during the next year?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
C	If one of your best friends offered you a cigarette, would you smoke it?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q15 Please read the following questions and choose a response option.

		Very wrong (1)	Wrong (2)	A little bit wrong (3)	Not wrong at all (4)
A	How wrong do you think it is for someone your age to smoke cigarettes?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
C	How wrong do your parents feel it would be for you to smoke cigarettes?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[IF Q7A GT 1]

Q16 Where do you smoke cigarettes? (select all that apply)

- On school grounds (1)
- Inside my house (2)
- Inside a friend's house (9)
- Outside my house (3)
- At work (4)
- Inside restaurants, vapor lounges, or stores (5)
- At parties or social situations (6)
- In the car (7)
- At parks or other outdoor recreational areas (8)
- Other (Please specify)

[IF Q2A = 1 AND Q7A = 1]

Q17 Where have you smoked cigarettes? (select all that apply)

- On school grounds (1)
- Inside my house (2)
- Inside a friend's house (9)
- Outside my house (3)
- At work (4)
- Inside restaurants, vapor lounges, or stores (5)
- At parties or social situations (6)
- In the car (7)
- At Parks or other outdoor recreational areas (8)
- Other (Please specify)

Q18 If you wanted to get some cigarettes, how easy would it be for you to get some?

- Very hard (1)
- Sort of hard (2)
- Sort of easy (3)
- Very easy (4)

Q19 Think of your 4 best friends (the friends you feel closest to). In the past year (12 months), how many of your best friends have...

		0 (1)	1 (2)	2 (3)	3 (4)	4 (5)
A	Smoked cigarettes	<input type="radio"/>				
B	Used vape products such as e-cigarettes, vape pens, or mods?	<input type="radio"/>				

Q20 Now think about all the students in your grade at your school. How many of them do you think:

		None (0%) (1)	Few (1- 10%) (2)	Some (11- 30%) (3)	Some to half (31- 50%) (4)	Half to most (51- 70%) (5)	Most (71- 90%) (6)	Almost all (91- 100%) (7)
A	smoke one or more cigarettes a day?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
B	drank alcohol sometime in the past month?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
C	used marijuana sometime in the past month?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
D	used an illegal drug in the past month (not including marijuana)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q21. During the past 30 days, how often did you:

		Most of the time (1)	Some of the time (2)	A little of the time (3)	None of the time (4)
A	feel nervous?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
B	feel hopeless?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
C	feel restless or fidgety?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
D	feel so depressed that nothing could cheer you up?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E	feel that everything was an effort?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
F	feel worthless	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

The next few questions will be about your media habits and specific ads you may have recently seen on television.

Q22. On an average day, about how much time do you spend on the following?

RANDOMIZE ORDER OF SERIES]

	None (1)	5 minutes to less than 30 minutes (2)	30 minutes to 1 hour (3)	More than 1 hour to 3 hours (4)	More than 3 hours (5)
A. Watching TV shows on a TV set (Include time spent watching DVDs, streaming video like Netflix, shows that you recorded earlier, or shows "On Demand.")	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
B Watching TV shows on a computer, tablet, or phone (Include streaming video like Netflix, DVDs, Hulu, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
C Watching videos on YouTube	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
D Using social networking sites like Facebook, Twitter, or Instagram	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E. Browsing websites for anything besides school or work on a computer, tablet, or phone (Do not include time spent watching videos on YouTube or using social networking sites like Facebook, Twitter, or Instagram)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q23 In the past 30 days, how often have you seen or heard advertising or campaigns against smoking?

- Never (1)
- Rarely (2)
- Sometimes (3)
- Often (4)
- Very Often (5)

Next, you'll view a few anti-tobacco television advertisements that may have been shown in Utah. We would like you to answer honestly about how you feel about each ad. Your opinion will help us select the best and most effective ads. You may watch each video clip as many times as you like by clicking the "Play"; icon in the video. Please make sure the volume on your computer is turned on.

AD 1 ["This is Justin"]: Please watch the following ad. Please be sure your audio is turned on. The "Next"; button will appear after enough time has passed for you to have watched the ad.

Link to

ad: <https://www.youtube.com/watch?v=MMbqWRhIGul&index=2&list=PL7F4185DB087A0425>

Q24 Were you able to see and hear this video?

- Yes (1)
- No (2)

[IF Q24 = 2 THEN SKIP TO AD 2]

Q25 In the past 30 days, how frequently have you seen this ad on television?

- Never (1)
- Rarely (2)
- Sometimes (3)
- Often (4)
- Very often (5)

Q26 Please tell us if you strongly disagree, disagree, agree, or strongly agree with the following statements.

		Strongly Disagree (1)	Disagree (2)	Agree (3)	Strongly Agree (4)
A	This ad is worth remembering.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
B	This ad grabbed my attention.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
C	This ad is powerful.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
D	This ad is informative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
H	Please select “Agree” for this row.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E	This ad told me things I never knew before about tobacco and its harmful effects.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
F	This ad is meaningful to me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
G	This ad is convincing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I	This ad gave me good reasons not to smoke.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[IF Q7A GT 1]

Q27 How much does seeing this ad make you want to quit smoking cigarettes?

- Not at all (1)
- Somewhat (2)
- A lot (3)

AD 2 [“Justin’s Thoughts”]: Please watch the following ad. Please be sure your audio is turned on. The “Next” button will appear after enough time has passed for you to have watched the ad.

Link to ad:

https://www.youtube.com/watch?v=xU1t8nzs_k8&list=PL7F4185DB087A0425&index=3

Q28 Were you able to see and hear this video?

- Yes (1)
- No (2)

[IF Q28= 2 THEN SKIP TO AD 3]

Q29 In the past 30 days, how frequently have you seen this ad on television?

- Never (1)
- Rarely (2)
- Sometimes (3)
- Often (4)
- Very often (5)

Q30 Please tell us if you strongly disagree, disagree, agree, or strongly agree with the following statements.

		Strongly Disagree (1)	Disagree (2)	Agree (3)	Strongly Agree (4)
A	This ad is worth remembering.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
B	This ad grabbed my attention.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
C	This ad is powerful.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
D	This ad is informative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E	This ad told me things I never knew before about tobacco and its harmful effects.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
F	This ad is meaningful to me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
G	This ad is convincing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I	This ad gave me good reasons not to smoke.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[IF Q7A GT 1]

Q31 How much does seeing this ad make you want to quit smoking cigarettes?

- Not at all (1)
- Somewhat (2)
- A lot (3)

AD 3 [“Justin: Interview”]: Please watch the following ad. Please be sure your audio is turned on. The “Next”; button will appear after enough time has passed for you to have watched the ad.

Link to ad:

<https://www.youtube.com/watch?v=GTduf1sTA6o&list=PL7F4185DB087A0425&index=4>

Q32 Were you able to see and hear this video?

- Yes (1)
- No (2)

[IF Q32 = 2 THEN SKIP TO Q37]

Q33 In the past 30 days, how frequently have you seen this ad on television?

- Never (1)
- Rarely (2)
- Sometimes (3)
- Often (4)
- Very often (5)

Q34 Please tell us if you strongly disagree, disagree, agree, or strongly agree with the following statements.

		Strongly Disagree (1)	Disagree (2)	Agree (3)	Strongly Agree (4)
A	This ad is worth remembering.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
B	This ad grabbed my attention.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
C	This ad is powerful.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
D	This ad is informative.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E	This ad told me things I never knew before about tobacco and its harmful effects.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
F	This ad is meaningful to me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
G	This ad is convincing.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I	This ad gave me good reasons not to smoke.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[IF Q7A GT 1]

Q35 How much does seeing this ad make you want to quit smoking cigarettes?

- Not at all (1)
- Somewhat (2)
- A lot (3)

[IF Q24=1 AND Q28=1 AND Q32=1]

Q36. Next, we'd like you to rank the ads you just watched, from 1 (Best) to 3 (Worst). You can drag and drop the pictures of the ads into the right-hand list and re-order them as you wish.

PIPE IN THUMBNAIL IMAGES CORRESPONDING TO ADS SHOWN
RANDOMIZE ORDER OF IMAGES

1. Best
- 2.
3. Worst

The next few questions are about vape products such as “e-cigarettes,” “vape pens,” and “mods.”

[IF Q2A = 1 AND Q2D = 1]

Q37 Thinking about when you first tried cigarettes and vape products, which product did you try first?

- Ordinary cigarettes (1)
- Vape products (2)

[IF Q2A = 1 AND Q2D =1]

Q38 Since you started using vape products, have you been smoking cigarettes:

- A lot less often (1)
- Somewhat less often (2)
- About equally as often (3)
- Somewhat more often (4)
- A lot more often (5)

[IF Q7D GT 1]

Q39 Where do you use vape products (e-cigarettes, vape pens, or mods)? (select all that apply)

- On school grounds (1)
- Inside my house (2)
- Inside a friend's house (9)
- Outside my house (3)
- At work (4)
- Inside restaurants, vapor lounges, or stores (5)
- At parties or social situations (6)
- In the car (7)
- At parks or other outdoor recreational areas (8)
- Other (Please specify) (10)

[IF Q2D = 1 AND Q7D = 1 OR BLANK]

Q40 Where have you used vape products (e-cigarettes, vape pens, or mods)? (select all that apply)

- On school grounds (1)
- Inside my house (2)
- Inside a friend's house (9)
- Outside my house (3)
- At work (4)
- Inside restaurants, vapor lounges, or stores (5)
- At parties or social situations (6)
- In the car (7)
- At Parks or other outdoor recreational areas (8)
- Other (Please specify) (10)

[IF Q2D = 1]

Q41 The last time you bought vape products such as e-cigarettes, vape pens, or mods, where did you buy them?

- Tobacco specialty store (smoke shop) (2)
- Convenience store, gas station (3)
- Vapor lounge, vape shop(4)
- Internet (5)
- I have never bought vape products myself; someone else gave them to me (6)
- Don't know (8)
- Other (Please specify) (7)

Q42 If you wanted to get vape products such as e-cigarettes, vape pens, or mods, how easy would it be for you to get some?

- Very hard (1)
- Sort of hard (1)
- Sort of easy (1)
- Very easy (1)

[[IF Q2D = 1]

Q43 Was the first vape product you used flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- Yes (1)
- No (2)
- Don't know (3)

[[IF Q7D GT 1]

Q44

Which product do you use most often?

- Electronic vaping product that you can't refill using bottles of e-liquid (1)



- Electronic vaping products with refillable tanks and special features like temperature control



- Electronic vaping products with refillable tanks and no special features (3)
- Other device [NO SPECIFY] (4)

[[IF Q2D = 1]

Q45 If you used a vape product such as e-cigarettes, vape pens or mods in the past 12 months, what did you put in it? (Mark ALL that apply).

- I did not use a vape product in the past 12 months (1)
- E-juice with zero nicotine (2)
- E-juice with nicotine (3)
- Other (4)
- Not sure (5)

[IF Q7D GT 1]

Q46 How many times per day do you usually use your electronic vaping product? (Assume that one “time” consists of around 15 puffs or lasts around 10 minutes)

- 0–4 times per day (1)
- 5–9 times per day (2)
- 10–14 times per day (3)
- 15–19 times per day (4)
- 20–29 times per day (5)
- 30 or more times per day (6)

[[IF Q2D = 1]

Q47 [What are the main reasons you FIRST TRIED using electronic vaping products? (**Select up to 3**)

[RANDOMIZE 1-13.]

- My friends use them (1)
- My family members use them (2)
- Low cost (3)
- Don't smell bad (4)
- Come in flavors I like (5)
- I was curious (6)
- Can hide them from adults (7)
- Vaping is cool (8)
- Can use them anywhere (9)
- Someone shared or offered them (10)
- To do vape tricks (11)
- To cut back or quit smoking tobacco cigarettes (12)
- Less harmful than tobacco cigarettes (13)
- Other (14)

[IF Q7D GT 1]

Q48 What are the main reasons you CURRENTLY USE electronic vaping products? (**Select up to 3**)

[PROGRAMMER: RANDOMIZE 1- 13.]

- My friends use them (1)
- My family members use them (2)
- Low cost (3)
- Don't smell bad (4)
- Come in flavors I like (5)
- Can hide them from adults (6)
- Vaping is cool (7)
- Can use them anywhere (8)
- People share or offer them (9)
- I am addicted to them (10)
- To do vape tricks (11)
- To cut back or quit smoking tobacco cigarettes (12)
- Less harmful than tobacco cigarettes (13)
- Other (14)

[IF Q7D = (1 OR MISSING)]

Q49 Please read each of the following questions and choose a response option.

		Definitely Not (1)	Probably Not (2)	Probably Yes (3)	Definitely Yes (4)
A	Do you think you will try a vape product, such as e-cigarettes, vape pens or mods soon?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
B	Do you think you will use a vape product such as e-cigarettes, vape pens, or mods at any time during the next year?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
C	If one of your best friends offered you a vape product such as an e-cigarette, vape pen, or mod, would you use it?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[IF Q7D GT 1]

Q50 Are you planning to quit using vape products within the next year?

Yes (1)

No (2)

Q51 Now we would like to ask you some questions about your beliefs about vape products such as e-cigarettes, vape pens, or mods. Please indicate your level of agreement with each of the following statements:

		Strongly Disagree (1)	Disagree (2)	Agree (3)	Strongly Agree (4)
D	People can use vape products without affecting those around them.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
G	Vape products are a safer alternative to regular cigarettes.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
F	Using vape products can help a person quit smoking altogether.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
H	People can get addicted to vape products.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q52 According to Utah law, where is use of vape products allowed?

- In any location, indoors and outdoors
- Only in locations where cigarette smoking is allowed
- Not sure

The last few questions are for demographic purposes.

Q53 Are you:

- Male (1)
- Female (2)

Q54 What grade are you in?

[DROP DOWN MENU OF GRADES]

- 6th (1)
- 7th (2)
- 8th (3)
- 9th (4)
- 10th (5)
- 11th (6)
- 12th (7)
- Other (8)

Q55 Putting them all together, what were your grades like last year?

- Mostly F's (1)
- Mostly D's (2)
- Mostly C's (3)
- Mostly B's (4)
- Mostly A's (5)

Q56 Does anyone who lives with you now: (select all that apply)

- Smoke cigarettes (1)
- Use vape products (e-cigarette, vape pens, or mods) (2)
- Use other tobacco products (3)
- No one lives with me now who uses any form of tobacco (4)

Q57 During the past 7 days, on how many days were you in the same room with someone who was smoking cigarettes?

- 0 days (1)
- 1 or 2 days (2)
- 3 or 4 days (3)
- 5 or 6 days (4)
- 7 days (5)

Q58 During the past 7 days, on how many days were you in the same room with someone who was vaping?

- 0 days (1)
- 1 or 2 days (2)
- 3 or 4 days (3)
- 5 or 6 days (4)
- 7 days (5)

Q59 During the past 7 days, on how many days did you ride in a car with someone who was smoking cigarettes?

- 0 days (1)
- 1 or 2 days (2)
- 3 or 4 days (3)
- 5 or 6 days (4)
- 7 days (5)

Q60 During the past 7 days, on how many days did you ride in a car with someone who was vaping?

- 0 days (1)
- 1 or 2 days (2)
- 3 or 4 days (3)
- 5 or 6 days (4)
- 7 days (5)

Q61 Think of the adults you live with. What is the highest level of schooling any of them have completed?

- Completed grade school or less (1)
- Some high school (2)
- Completed high school (3)
- Some college (4)
- Completed college (5)
- Graduate or professional school after college (6)
- Don't know (7)
- Does not apply

Q62 What is your race? (select all that apply)

- American Indian or Alaska Native (1)
- Asian (2)
- Black or African American (3)
- Hispanic or Latino (4)
- Native Hawaiian or Other Pacific Islander (5)
- White (6)

Q63 Thank you for your participation. You are eligible to be entered into a drawing for a tablet computer. Would you like to be entered into the drawing?

- Yes (1)
- No (2)

Q64 We may conduct future research projects with people your age about tobacco products and health. Please check the box below if you might be interested in participating in future research projects.

- Yes, please contact me so I can learn more about participating in a future research project. (1)
- No, do not contact me about participating in future research projects. (2)

[IF Q64 EQ 1]

Thank you for your interest in learning more about participating in a future research project. So that we may reach you to tell you more about participating in a future project, please provide your phone number and your email address.

Q65

Please provide your phone number, including the area code.

(____)-____-_____

Q66

What is the best email address where we can reach you in the future?

_____ [VALIDATE E-MAIL FORMAT]

Q67

Please re-enter the email address.

_____ [VALIDATE E-MAIL FORMAT AND CHECK CONSISTENCY WITH Q66]