

# Through With Chew Week

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Through With Chew Week is February 15-21 2009. This section contains information and resources to help you plan and organize Through With Chew Week activities in your community.

## Wyoming TWCW Toolkit

Wyoming, a leader in smokeless tobacco prevention, has created a toolkit designed to help communities carryout successful Through With Chew Week activities in their area. The toolkit contains Frequently Asked Questions, Talking Points, an Activity Guide, Printed Examples and Evaluation measures. Be aware that you will need to adjust some statistical information to reflect Utah and your specific community. To download a copy of the toolkit, visit <http://www.throughwithchew.com/twcweek.aspx>.

Do you want to know more about conducting a Through With Chew Week? Visit [http://www.throughwithchew.com/cms\\_uploaded/pdfs/TWCWbroFINALweb.pdf](http://www.throughwithchew.com/cms_uploaded/pdfs/TWCWbroFINALweb.pdf) to download a brochure from Wyoming Department of Health that outlines the basic principles of the week.

## Swiss Cheese News Releases

Great American Spit Out: [http://www.tobaccofreeutah.org/gaspo\\_release09.doc](http://www.tobaccofreeutah.org/gaspo_release09.doc)

Through With Chew Week, example 1: <http://www.tobaccofreeutah.org/twcw1-09.doc>

Through With Chew Week, example 2: <http://www.tobaccofreeutah.org/twcw2-09.doc>

## Oppose Rodeo Sponsorship

For information about how to restrict tobacco sponsorship at rodeos visit:

The California Statewide Buck Tobacco Sponsorship website [www.bucktobacco.org](http://www.bucktobacco.org)

Campaign for Tobacco Free Kids website [www.givetobaccotheboot.com](http://www.givetobaccotheboot.com)

## 2009 Rodeo Event Schedules

**Professional Rodeo Cowboys Association (PRCA)** <http://www.prorodeo.com/calendar.aspx>

**Professional Bull Riders, Inc** <http://pbrnow.com>. The links for the schedule of each tour is listed separately at the top of the page.

**National Intercollegiate Rodeo Association (NIRA)**

[http://www.collegerodeo.com/Rodeos/Event\\_Schedule.asp](http://www.collegerodeo.com/Rodeos/Event_Schedule.asp) click on "Rocky Mountain" region for Utah specific dates

**National High School Rodeo Association (NHSRA)** [http://www.nhsra.com/sched\\_nhsra.shtml](http://www.nhsra.com/sched_nhsra.shtml)

**National High School Rodeo Association (NHSRA) Wrangler Division**

[http://nhsrawranglerdivision.com/sched\\_wrangler.shtml](http://nhsrawranglerdivision.com/sched_wrangler.shtml)

If you are aware of any other sources that list rodeos locally please let us know!

## 2009 Activities and Events

If you are planning a Through With Chew Week activity, large or small, we would like to hear from you!

**Add your 2009 activity/event.** Email a description to [TheTruth@utah.gov](mailto:TheTruth@utah.gov)

Please include the name of your group or organization, a brief description of activities you will be conducting and a contact number or email address you can be contacted at by those who want to follow-up with you.

**Find out what others are doing:** <http://www.tobaccofreeutah.org/twcw-share.html>

## **Utah Phoenix Alliance 2009 Initiative: “Don’t Buy Their Bull”**

Did you know that many of Utah's colleges and universities accept money and advertise for US Smokeless Tobacco? To learn more visit [www.utahphoenixalliance.org](http://www.utahphoenixalliance.org)

Encourage your community members to join the fight and sign the petition at your local event.  
Printable version of rodeo petition: <http://www.tobaccofreeutah.org/rodeopetition.doc> Word

### **For More Information**

For more information go to our website: <http://www.tobaccofreeutah.org/smokeless.html>

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